

# SHINE

Benefit Gala & Auction

2025 Sponsor Brief



## SHINE Benefit Gala & Auction May 30, 2025

Sunshine Division is excited to announce the return of our *12th annual SHINE Benefit Gala & Auction* at The Hyatt Regency in Northeast Portland.

Join us for this brilliant gala featuring delicious food, specialty drinks, a live and silent auction, a wine wall, raffles with premier prizes, entertainment, and much more.

As always, all proceeds raised from this charitable gala benefit Sunshine Division's vital mission to provide ongoing food relief to struggling families and individuals in the greater Portland area

Join us in *building for a brighter future...*



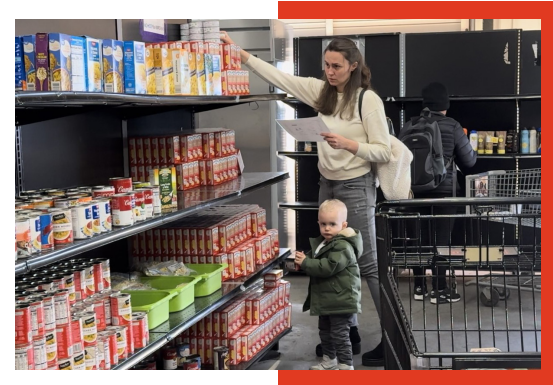
## Building For a Brighter Future

This year's theme at SHINE Benefit Gala & Auction is *Building For a Brighter Future*. Tens of thousands of families rely on Sunshine Division for immediate food assistance every year, and two-thirds of the clients we serve have children in their households.

Sunshine Division has been alleviating hunger for families across the Portland metro area for 102 years. The number of households coming to us for food has grown exponentially in the past decade, and we continue to make the most of our resources to meet the ever-growing need.

In the past five years, we have expanded our programs to better serve families with children facing hunger in our community. We partner with schools across the Portland metro area to distribute food through various initiatives, including our Summer Food Box Program; we provide easy-to-prepare food bags every week for at-risk students who attend Community Transition School; and tens of thousands of clients who rely on our services are receiving food not only for themselves but for their kids.

*Your sponsorship plays a vital role in our ability to continue serving local families and improving our programs focused on feeding hungry children.*



# SHINE 2025 Sponsorship Levels

	<b>Presenting</b> <b>\$30,000</b> <i>(1 available)</i>	<b>Gold</b> <b>\$20,000</b> <i>(2 available)</i>	<b>Silver</b> <b>\$10,000</b> <i>(3 available)</i>	<b>Bronze</b> <b>\$7,500</b> <i>(4 available)</i>	<b>Copper</b> <b>\$5,000</b> <i>(6 available)</i>	<b>Premier</b> <b>Table Host</b> <b>\$3,500</b> <i>Unlimited</i>	<b>Table Host</b> <b>\$2,500</b> <i>Unlimited</i>
SHINE Benefit Gala & Auction "Presented By"	Yes						
Speaking Opportunity at the event	Yes						
Recognition on Invitation	Logo	Listing					
Sponsor Recognition on Select Digital & Print Marketing Material & Promotional Items	Logo	Logo	Listing				
Extra admissions to SHINE After Dark	15	10	5	5			
Sponsor Recognition on Website & Social Media Campaigns for Event	Yes	Yes	Yes	Yes	Yes	Yes	
Sponsor Recognition during Live Program	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in Auction Catalog	Full	Full	Half	Half	Quarter	None	None
Table of 10 with 3-course meal and wine plus admission to SHINE After Dark	Three	Two	One	One	One	One	One
Opportunity to Customize Your Benefits	Yes	Yes	Yes	Yes	Yes	Yes	Yes



## **Red Carpet Reception Sponsor**

**\$7,500 (1 available)**

- Logo recognition on Auction Program
- Logo recognition on website, print & digital ads
- Logo recognition throughout the reception
- Special name mention from stage at the event
- Logo recognition on sponsor signage
- A table for 10 at the Auction with admission to SHINE After Dark afterparty
- Full-Page ad in Auction Program

## **SHINE After Dark Sponsor**

**\$7,500 (1 available)**

- Logo recognition on Auction Program
- Logo recognition on website, print & digital ads
- Special name mention from stage at the event
- Party shoutouts by DJ
- Logo recognition on sponsor signage
- A table for 10 at the Auction with admission to SHINE After Dark afterparty
- 20 additional admissions to afterparty
- Full-Page Ad in Auction Program



## **Bid Card Sponsor** **\$ 3,500 (1 available)**

- A table for 10 at the Auction
- Sponsor recognition as bid card sponsor on website and in social media campaigns
- Name Recognition in Auction Program
- Logo recognition on all bid cards at the event
- A table for 10 at the Auction with admission to SHINE After Dark afterparty
- Quarter-Page Ad in Auction Program



## **Box Build Sponsor** **\$3,500 (1 available)**

- Logo recognition on Auction Program
- Logo recognition on print ads
- Special name mention from stage at the event
- Logo recognition on sponsor signage
- A table for 10 at the Auction with admission to SHINE After Dark afterparty
- Half-Page Ad in Auction Program



## In-Kind Sponsorship & Donations

In-kind donations play a major role in Sunshine Division's daily operations. We are grateful for the multitude of resources our supporters continue to offer Sunshine Division to ensure equitable access to food. In-kind donations help Sunshine Division access goods and services that would otherwise be unaffordable, or the donation might free up resources that could be spent on direct client programs and support.

### What are in-kind donations?

An in-kind donation is a non-cash gift made to a nonprofit organization, including goods, services, time, and expertise. Individuals, corporations, and businesses can all make in-kind donations.

### Contact Us!

If you are interested in learning more about sponsorship opportunities, please reach out to Dana Kinney, Director of Development, at [dana@sunshinedivision.org](mailto:dana@sunshinedivision.org).





**SUNSHINE  
DIVISION**

PORTLAND POLICE BUREAU  
*est. 1923*